**The Andy Zanca Youth Empowerment Program**
**PO Box 1945, Carbondale, CO 81623**
**www.azyep.org ~ (970) 963-0139**

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The Andy Zanca Youth Empowerment Program's (AZYEP) mission is to empower youth from diverse backgrounds to express themselves, build self-confidence and develop leadership skills through community broadcasting. AZYEP provides an inclusive, safe space for kids ages 8 to 18 to share their voice, thoughts, ideas and classroom work with the community on KDNK Community Access Radio.

AZYEP is seeking new sponsorship for 2026 to not only support our mission, but to help promote businesses and organizations who value youth in our community. Sponsorships do the following:

1) Recognize each sponsor during a determined number of radio shows or podcasts
2) Help sponsors engage with a unique audience and gain credibility as a community supporter
3) Provide an opportunity for our students to advocate for an important local agency or cause
4) Improve students' public speaking, reading skills and confidence
5) Allow for community connection and synergy among collaborators

AZYEP is a separate nonprofit organization from KDNK. Sponsorship will support and fund AZYEP programs at KDNK and not the radio station itself. Youth within our program broadcast six hours of music programming per week and 30 minutes of public affairs. During each radio show, students recognize our sponsors.

Click here to listen to examples and see our students in action.

KDNK has over 1,000 members who support the station each year. Based on these membership numbers, there are an estimated 10,000 people listening to KDNK from Aspen to Parachute and in Leadville. A recent survey placed KDNK as one of the top three overall radio stations in our broadcast area. Women are tuning into KDNK as well, and we are one of the top two radio stations in our community with women ages 25 – 54 years old.

AZYEP is a bilingual program, so Spanish speakers are also listening. Messages can be read and produced in both English and Spanish.

Sponsoring the Andy Zanca Youth Empowerment Program is a way to market your business or organization while supporting the voices of youth in the Roaring Fork and Colorado River valleys.

Thank you for considering.

***AZYEP broadcasts on Sundays from 2:00–4:00 p.m., Wednesdays from 2:00–4:30 p.m. and Thursday nights from 7:00-9:00 p.m. For more information, contact 970-963-0139 or director@azyep.org.***
***For more information visit azyep.org or https://linktr.ee/azyep***

# Business Sponsorship Rates

* All messages can be read and produced in both English and Spanish

**Main Sponsor Package:**
Three messages each week for one year (144 messages)
Recognition on relevant classroom projects and/or live reads for events
Your logo on our website. Click here to view our 'Main Sponsors' page. ……..…… Cost: $4,000

**Live Radio Show Sponsorship Rates:**
Package 1: Three messages each week for three months (36 messages)..... Cost: $850
Package 2: Three messages each week for six months (72 messages)..... Cost: $1,600
Package 3: Three messages each week for one year (144 messages)..... Cost: $3,000

**Podcast / Public Affairs Sponsorship:**
Share your business or brand aligned with one of AZYEP's public affairs shows. These shows broadcast once per month and stream online. Connect with listeners on the following podcast outlets: Apple Podcast, Google Play, Stitcher, Spotify and anywhere you stream podcasts. Businesses will be recognized at the beginning and/or end of the podcast and your logo will be used on our website.
Click here to view and hear our podcasts.

Six Month Sponsorship: Recognition during 6 shows and streaming on podcast outlets…….. Cost $1,500
One Year Sponsorship: Recognition during 12 shows and streaming on podcast outlets…….. Cost $3,000

**Live Event Sponsorship:**
Share your business or brand with our community by sponsoring an AZYEP live event. As a sponsor, your logo will be featured prominently on all event marketing materials before and during the event, ensuring strong visibility. You will also receive recognition across any related broadcast marketing. During the event itself, AZYEP DJs will present underwriting messages highlighting your business or brand. ..... Cost: $1,500

**Event Rates:**
12 spots - $300
24 spots - $600

**Open Rate:**
Live read - $60 per spot
Pre-recorded- $40 per spot

**Learn More About AZYEP:**

**AZYEP Broadcast Times:**
Wednesday - 2:00 to 4:30 PM
Thursday- 7:00 to 9:00 PM
Sundays - 2:00 to 4:00 PM

**Information about shows, podcasts and classroom projects can be found in English and Spanish:**
https://azyep.org/en/
https://azyep.org/es/

**AZYEP is on social media:** *https://linktr.ee/azyep*
**Contact:**Office: 970-963-0139 x 7 or director@azyep.org

# Nonprofit Sponsorship Rates

*Nonprofit organizations receive a 10% discount*

**Main Sponsor Package:**
Three messages each week for one year (144 messages)
Recognition of relevant classroom projects and/or live reads for events
Your logo on our website. Click here to view our 'Main Sponsors' page ……..…. Cost: $3,600

**Live Radio Show Sponsorship Rates:**
Package 1: Three messages each week for three months (36 messages)..... Cost: $765
Package 2: Three messages each week for six months (72 messages)..... Cost: $1,440
Package 3: Three messages each week for one year (144 messages)..... Cost: $2,700

**Podcast/ Public Affairs Sponsorship:**
Share your organization and mission aligned with one of AZYEP's four public affairs shows which broadcast once per month and stream online. Connect with listeners on the following podcast outlets: Apple Podcast, Google Play, Stitcher, Spotify and anywhere you stream podcasts. Businesses will be recognized at the beginning and/or end of the podcast and your logo will be used on our website. Click here to view and hear our podcasts.

Six Month Sponsorship: Recognition during 6 shows and streaming on podcast outlets…….. Cost $1,350
One Year Sponsorship: Recognition during 12 shows and streaming on podcast outlets…….. Cost $2,700

**Live Event Sponsorship:**
Share your business or brand with our community by sponsoring an AZYEP live event. As a sponsor, your logo will be featured prominently on all event marketing materials before and during the event (print materials, social media content, etc.). You will also receive recognition across any related broadcast marketing. During the event itself, AZYEP DJs will present underwriting messages highlighting your business or brand. ..... Cost: $1,350

**Event Rates:**
12 spots - $300
24 spots - $600

**Open Rate:**
Live read - $60 per spot
Pre-recorded- $40 per spot

**Learn More About AZYEP:**

**AZYEP Broadcast Times:**
Wednesday - 2:00 to 4:30 PM
Thursday- 7:00 to 9:00 PM
Sundays - 2:00 to 4:00 PM

**Information about shows, podcasts and classroom projects can be found in English and Spanish:**
https://azyep.org/en/
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**AZYEP is on social media:** *https://linktr.ee/azyep*
**Contact:**Office: 970-963-0139 x 7 or director@azyep.org